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PRESS RELEASE

For Immediate Release: **Contact:** **S. George Alfonso**
August 17, 2004 **(214) 350-5584.**

WEBSITE LAUNCHES MEDIA CAMPAING TO HIGHLIGHT GOVERNMENT-BIG TOBACCO STEALTH PARTNERSHIP

Dallas, Texas- **$tate$OnTheTake.com**, the grassroots advocacy site which obtained and published the "*Privileged and Confidential*", Memo *#03-111* of September 12th, 2003 by the National Association of Attorneys General ("NAAG"), last month, will launch a media campaign to highlight this ongoing stealth partnership between state governments and *Big Tobacco*; a partnership which was created by the Master Settlement Agreement ("MSA"), signed in 1998 to preclude *Big Tobacco* from having to defend against further law suits in exchange for annual pay-offs to each state of a percentage of *Big Tobacco* sales.

S. George Alfonso, in house counsel for **$tate$OnTheTake.com**, will be a guest of Dick Hunter and his radio talk show in Dallas tonight on KTCK "The Ticket" 1310 a.m. from 8:00 p.m. to 10:00 p.m. Mr. Alfonso will be on throughout the two hour show which will be broadcast live on the internet at **www.theticket.com**. Mr. Alfonso will discuss what he describes as "the biggest kept secret this year in election politics – the pro-active attempts by state governors and attorneys general – Republicans *and* Democrats, to create a de-facto *Big Tobacco* monopoly."

According to Alfonso, the response to **$tate$OnTheTake.com** has been enthusiastic and nationwide. Individuals across the country have logged on to view the "Privileged and Confidential" Memo from NAAG, which clearly spells out and authorizes the game plan and directives to governors and attorneys general Republican *and* Democratic, to suppress the free market of tobacco products and the rights of citizens to purchase products made and sold by small independent non-Big Tobacco companies.

Mr. Alfonso will be taking telephone calls along with the host Dick Hunter on Tuesday night and welcomes your calls during the show from around the country, as well as comments through the **$tate$OnTheTake.com** "**Speak Out**" **forum** and the "**Contact Us**" **SoTT e-mail** address.